



**FOR IMMEDIATE RELEASE**  
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## **Bethesda Urban Partnership Announces New Executive Director**

**September 18, 2019 (Bethesda, MD)** – The Bethesda Urban Partnership (BUP) is pleased to announce Jeff Burton as its new Executive Director. Burton has been serving as the Acting Executive Director since June 2019 and as the Deputy Executive Director of the organization since 2008.

“Jeff has done an excellent job during his tenure with the Bethesda Urban Partnership. He is a dedicated and longstanding employee with a vision for the future,” BUP Board Chair Deborah Michaels said. “We are excited for the next chapter of our organization, the future of downtown Bethesda and the continued success of our community under Jeff’s leadership.”

Burton has more than 25 years of downtown management experience having served at the Bethesda Urban Partnership, Inc. as Deputy Executive Director from 2008 to 2019. Jeff started at BUP in 1994 as the Field Operations Supervisor. In 1998, he began working for the Silver Spring Urban District where he trained and supervised the urban district maintenance staff. Burton returned to the Bethesda Urban Partnership in 2000 and served as the Director of Field Operations from 2000 to 2008 overseeing a team of 25 employees. Jeff has managed all aspects of field operations including budgeting, planning, and oversight of streetscape maintenance and improvement projects as well as the hospitality “Ask Me” team.

Burton received a degree in horticulture and is a certified arborist. In October 2001, Burton received the Montgomery’s Best 2001 Honor for his outstanding service and accomplishments in Montgomery County. He is a Certified Public Manager, graduated from Leadership Montgomery in 2010 and graduated from the International Downtown Association’s Emerging Leaders Fellowship Program in 2016.

Established by Montgomery County in 1994, Bethesda Urban Partnership, Inc. (BUP) is a downtown management organization that markets and maintains downtown Bethesda. BUP is operated by an 11-member Board of Directors comprising residents, businesses and developers appointed by the County Executive and approved by the County Council. The BUP team works in marketing, maintenance, transportation and administration to produce cultural events and community festivals and attend to landscaping and maintenance needs.

BUP also manages Bethesda Transportation Solutions (BTS), the Bethesda Arts & Entertainment District, and the Bethesda Circulator as well as the non-profit art spaces, Gallery B, Studio B and the Triangle Art Studios. For a closer look, please visit [www.bethesda.org](http://www.bethesda.org).

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